

November 1, 2016  
PTO Committees Reports

**Date:** October 28th

**Name of Committee:** Book Fair

**Committee Activities Description and Status:** Book Fair raised a little of \$2000 for PTO!!!!  
Highest ever!

**Submitted By:** Julie Phillips

**Date:** October 28th

**Name of Committee:** Effortless Fundraising

**Committee Activities Description and Status:**

dining nights in November

November 2: Pot Belly 4-8 pm (Geneva)

November 16: Nancy's Pizzeria dining 4-9pm

**Proposals/Recommendations/Motions to be Presented:**

- attendance at dining nights is very low (3-4 families at pizza nights)

**Requests/Questions to be Addressed:**

- looking for ideas for alternative DNO places and day/times

**Submitted By:** Jenny Melvin

**Date:** October 28th

**Name of Committee:** Breakfast with Santa

**Committee Activities Description and Status:** organize Winter Fest/breakfast with Santa on  
December 3, 2016

**Proposals/Recommendations/Motions to be Presented:**

Preliminary program includes:

1) photo op with Santa (looking for opportunity to negotiate with Santa to stop by at JBN)

2) donuts & drinks for breakfast (to be discussed homemade baked goods for sale).

3) market in gym of crafters

4) raffle basket door prize

5) children's crafts (to be discussed)

**Requests/Questions to be Addressed:**

- looking for other ideas

**Submitted By:** Jessica Benelli

**Subject:** McTeacher Night fundraiser JB Nelson Elementary School

**From:** julie.travers@comcast.net

**Date:** 02-Oct-16 7:37

**To:** domovessova@comcast.net, Katie Yurkewicz VP <kyurkewicz@gmail.com>, Heather Debaun <hdebaun@gmail.com>, Linda Widmer <widmer84@yahoo.com>, Nicole Prentiss <nicole.prentiss@bps101.net>, Julie Phillips <julie.phillips@bps101.net>

Hi, I am the Community Relations Director for the McDonald's located in **Batavia** - it's great to "meet" you! I would love to tell you about a fun fundraising opportunity we have here with McDonald's - the **McDonald's McTeacher Night** provides an opportunity for schools to raise funds by inviting friends and family to visit the restaurant at a designated time/night while teachers work behind the counter to serve their community! The owner in North Aurora will give 15% of the sales from your families to the school. We also let you have tip jars at the events. A lot of schools do very well with tips. Schools that have some entertainment at the restaurant do very well., too! This is usually a very lively and successful fund-raiser.

We would love to have a McTeacher Night with **JB Nelson Elementary School**. We usually do McTeacher Nights on Tuesdays, Wednesdays and Thursdays. Just e-mail with what month you are interested and I will send you some available dates.

Attached are a few flyer examples that we would use to advertise your fundraising night! Attached are also fundraiser slips that friends/family members would bring to the McTeacher Night event where proceeds from food bought with these slips will go towards your school's earnings.

The following are some results from last years School McTeacher Nights that we've had that, as you can see, were a huge success!:

- Rolling Meadows High School - \$1,456.11
- St. Charles East High School - \$1,908.72
- Lake Park High School - \$1,295.00
- Fenton High School - \$722.97
- Davis-Richmond - \$682.95
- Guerin College Prep - \$658.00
- Indian Knoll - \$644.80
- Reed-Custer - \$2000.00

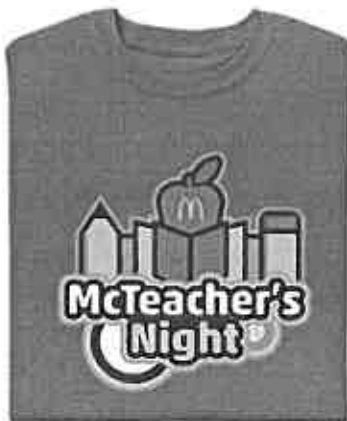
To give you an idea of how easy it is the following is an overview of what the process would entail. Upon confirmation of the McTeacher Night date, I will order T-shirts and Stickers (complimentary) for the staff and students and send you a teacher sign up sheet, flyers to market the fundraiser to your school/parents, and all other support for you. You would simply need to:

- Get teachers to volunteer to man the ordering stations and cash registers in the restaurants.
- Distribute the provided T-Shirts to the teachers participating in the fundraiser to wear to school, as well as the event.
- Make announcements on school PA
- Post Flyers throughout the school (I will provide an electronic copy for you to print)
- Engage the students to make posters to hang in the restaurant during the event
- Arrange for entertainment (if you wish) such as your school band, dance teams, chorus etc to perform during the evening to display your talent!
- Post flyer on school website and via email to school families
- Bring a tip jar to the event and encourage your teachers to come up with some creative ways to earn some extra Tips!
  - Hint: many schools do very well with tips, and all tips earned will go directly to your school

**Review some of the below articles to see recent successful McTeacher Nights I've worked with!:**

- [Waterford School McTeacher Night success in The Patch!](#)
- [Garfield/Grant School McTeacher Night article](#)
- [Garfield/Grant McTeacher Night success - Chicago Tribune](#)
- [Forest Park Northside PTC McTeacher Fundraiser - Chicago Tribune](#)
- [Forest Park McTeacher article - Chicago Tribune](#)
- Youtube videos: [LT McTeacher Night fun!](#)
- View some great pictures from our David-Richmond McTeacher Night [here in our Shutterfly Album!](#)

This is what the T-shirts and Stickers looks like. I **would order this** for the school once the school picks a date and the teachers sign up. I already have schools booking for the remainder of winter and Spring.



**The following are the McTeacher jobs that will need to be staffed by your school's**

**teachers during the event:**


1. Drive-Thru Teacher
2. Greeter Teacher
3. Teacher in the lobby
4. Front Counter Teacher (2-3)
5. Drink Teacher
6. Teacher clearing tables and Thanking families
7. Ice Cream Machine Teacher

**I look forward to working with you this school year for a successful McTeacher Night with your school! Please reach out if you have any questions at all!**

**Julie Travers**

Community Relations Director  
McDonald's Franchise Owners

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[www.mylocalmclds.com](http://www.mylocalmclds.com)

c'est tout ce que j'aime